



„Entrepreneurship is the positive manifestation of continuous dissatisfaction.“

DI Margherita Kramer, MBE Business Developer AIT Austrian Institute of Technology

Maggie Kramer is a creative business-engineer-hybrid with her mind set on innovation and kicking off business models. Her degrees in electrical engineering and general management, in her approach benefit businesses as much as her background in music and conducting.

Maggie has mentored about 150 startups in the past 6 years and is a frequent jury-member in startup and innovation competitions.

Besides that she is a semi-pro singer, author, and go-to person of choice for many in crisis situations.

“Sometimes my workday consists mainly of spreadsheets.”

Spezialität :

strategy, unconventional approaches, business development

Persönlichkeit :

creative, multidimensional, target oriented